



THREAD SHOWROOM @ POOL Tradeshow // APPLICATION

Las Vegas, NV // February 12, 2007 – February 14, 2007 // Las Vegas Convention Center

APPLY FOR EXHIBIT SPACE

To be considered for inclusion please complete this application form and return it to THREAD Show along you payment and the following items in ONE package or attachment before **January 4th, 2008**

<p>1. LINE SHEET and/or CATALOG, may include samples. <any samples to be returned MUST include return postage> <i>even if you have exhibited at THREAD before you MUST submit a line sheet or photos to show your CURRENT Lines. Applications received with no line sheet or photo will not be accepted.</i></p> <p>2. COVER LETTER including the following:</p> <ul style="list-style-type: none"> + Company History + Designer Profile + Current Distribution + Range of Products (Men's, Women's, Collection, Shoes, Denim , Tee's, Accessories, etc) + Price Points + Fabrications + Industry References (current buyers or exhibitors) <p>NO CD, DVD, VIDEO OR DIGITAL MEDIA SUBMISSIONS ALLOWED!</p> <p>Please be sure to include any additional information you feel will best reflect your company image. Submissions missing pertinent information cannot be approved.</p>	<p>Please send us your application via:</p> <p>US MAIL NEW HEAD OFFICE ADDRESS (come say Hi!) THREAD Show 2900 Rowena Avenue :: Silverlake Los Angeles :: CA :: 90039 :: USA</p> <p>EMAIL applications@threadshow.com attachment not to exceed 2MB please include THREADSHOWROOM you are applying for in the subject line.</p> <p>HAND DELIVERY THREAD Show 2900 Rowena Avenue :: Silverlake :: Los Angeles :: CA :: 90039 :: USA</p> <p>We cannot accept faxed applications.</p>
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EXHIBITOR CONTACT INFORMATION USING UPPER CASE ONLY, PLEASE COMPLETE

COMPANY NAME: _____

CONTACT NAME: _____

CONTACT NUMBER: OFFICE _____ MOBILE _____

CONTACT E.MAIL: _____

WEBSITE ADDRESS/URL _____

*MAILING ADDRESS: _____

*All written communication from THREAD will be sent to this address.

BUSINESS STRUCTURE

- Do you have an online store? YES/NO
- Are you set up to take wholesale orders of more than 100 pieces min? YES/NO
- How many stores carry your line? _____
- How Many Distributors carry your line? _____
- Which shows do you exhibit at? _____

EXHIBIT HISTORY

- Have you previously exhibited at THREAD? YES / NO
 If you have checked yes please state when: _____
- Have you previously exhibited at POOL Tradeshow? YES / NO
 If you have checked yes please state when: _____

APPROVAL NOTICE

- **Once we have received your application form**, payment and catalog we will contact you via email confirming **receipt** of your application. Please note this is a receipt and not a confirmation of inclusion into the show.
- **If you are accepted** to exhibit you will be notified via email no later than the date specified, see deadlines for show for which you are applying. A contract be mailed to you. Your payment will be processed on the date specified (see deadlines for show applying for).
- **Should your line not meet our eligibility requirements** for this show you will be notified via email and if you sent us a check, your check payment will be returned un-cashed with the notification no later than the notification deadline.

CANCELLATION POLICY

- Payment for your booth is non refundable at any time.

REVIEW PROCESS AND ELIGIBILITY

- All applications will be accepted based on innovation, original design, design sensibility, category leadership or are noteworthy up and comers, We will review your application and assign space per show, if available and consistent with THREAD's eligibility requirements.

BILLING INFORMATION

THREADSHOW ROOM PRICING \$2000

CREDIT CARD:

Your credit card will be charged ONLY if you are accepted to exhibit and will be charged on the processing date listed above. A receipt will be mailed.

NAME ON CREDIT CARD: _____

BILLING ADDRESS: _____

CREDIT CARD #: _____

CARD TYPE: MC / VISA / AMEX / DISC (circle one)

EX DATE: _____ *CVV# _____

*The CVV (Card Verification Value) number is used as an additional security measure by THREAD to ensure that you are only using your credit card. On Visa, MasterCard, and Discover Cards it is a 3-digit number printed in the signature block on the rear of the credit/debit card. On American Express cards, the CVV number is a 4-digit number that can be found on the front of the card.

AUTHORIZATION SIGNATURE: _____

YOUR SIGNATURE AUTHORIZES THREAD SHOW TO CHARGE YOUR CREDIT CARD FOR THE GRAND TOTAL AMOUNT SHOWN ABOVE

CHECK:

If your exhibit space is paid for using someone else's check other than the name of the applying exhibitor. You **MUST** state in the note section (bottom left) of the check the name of your company.

AGREEMENT

Please sign here to indicate your approval of this exhibit space order.

Applicants Signature: _____

Applicants Title: _____

Date Signed: _____